

Our Privacy Policy

We strive to collect as little data from our visitors as possible.

WHAT type of data do we collect?

We do not track you after you leave our site. For non-member visitors, we only collect general information to verify the success of our site such as number of unique visitors, length of visit and number of visits. We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; type of computer; and connection information. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

We collect additional data on visitors that fill out a “Contact” form. In that case, the visitor agrees to the data collected by filling out a form with their name and contact information such as email and/or phone number, so that we can answer their question.

We also collect data on our “members” for purposes of granting access to our “members only” area. Those members must request to have access and fill out a form with their name and contact information such as login, email and/or phone number, so that we can verify who they are and that they should be granted access to our members only area. We also collect information on comments, feedback, reviews, recommendations, and personal profile for members in the members only area.

For visitors and/or members that make a purchase on our site, we receive, collect and store any information you enter on our website or provide us in any other way. We collect personally identifiable information (including name, phone, email, and address); payment details (including purchase history and credit card information for approval for purchase transactions), comments, feedback, and reviews.

HOW do we collect information?

When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.

WHY do we collect personal information?

This section should explain why you collect your site visitors' personal information (PI). For example, you might collect email addresses for your marketing campaigns, or their addresses for shipping purposes.

Sample:

We collect such Non-personal and Personal Information for the following purposes:

1. To provide and operate the Services;
2. To complete a purchase transaction by obtaining approval from credit card companies;

3. To ship your physical purchases;
4. To provide our Users with ongoing customer assistance and technical support;
5. To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
6. To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we may use to provide and improve our respective services;
7. To comply with any applicable laws and regulations.

HOW do we store, use, share and disclose your personal information?

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

We do NOT sell or give away your information to anyone.

HOW do we communicate with visitors?

We may contact you to answer an inquiry, notify you regarding your account, to troubleshoot issues with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes we may contact you via chat, email, telephone, text messages, and postal mail.

HOW do we use cookies and other tracking tools?

Our website tracks personal information through the use of cookies to determine things such as which pages you visit so that we can identify which pages are most popular and which need to be updated. We also use Google Analytics.

How can you withdraw your consent? If you don't want us to process your data anymore, please contact us via our contact form. Note that you will not have access to members only areas or be able to make purchases on our site without providing consent.

Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we

make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

Questions and your contact information

If you would like to: access, correct, amend or delete any personal information we have about you, you are invited to contact us via our contact form.